

Role Title: Marketing Intern

Responsibilities:

- Outreach Coordination: Coordinate outreach activities to enhance the organization's visibility and engagement. Collaborate with external stakeholders for social media and media outreach, fostering relationships and maximizing impact.
- Word of Mouth Outreach: Engage internal stakeholders to amplify outreach through word-of-mouth strategies.
- Content Curation: Curate compelling content for outreach via WhatsApp and Email, ensuring relevance and resonance with the audience.
- Collaboration: Coordinate with the communications team to integrate visuals and create captivating content for marketing initiatives.
- Technological Comfort: Actively engage with and leverage technology for efficient outreach strategies.

Qualifications:

- Strong organizational and coordination skills.
- Effective communication skills for both internal and external stakeholder engagement.
- Creativity in content curation and a keen understanding of digital marketing.
- Active technological comfort, including proficiency in relevant tools and platforms.
- Pursuing or completing studies in Marketing, Communications, or related fields is advantageous.

Duration: January to April

Location: New Delhi. Full Time.

Reporting to: Coordinator, Marketing