

Content Writer at Opportunity Cell

Job Description

Eligibility:

- Pursuing/ Pursued Graduation in any stream.
- A background in English language and journalism will be an advantage.
- Has exceptional command over language.
- Passionate about the internet, blogging and social media. Ideally an avid blogger or blog reader.

Responsibilities

- Write blogs, articles, social media updates, reviews, and comment to engage the target audience.
- Need to write high quality content for social media platforms and websites.
- Review & edit written articles for grammar, verbiage, comprehensibility in order to make them error free.

Other Necessary Information

- Someone who works well in a team but also enjoys working independently without supervision.
- Full of creative ideas and able to think 'outside of the box' Be a quick and resourceful researcher (Google, resources on internet etc.)
- Can manage social media should be responsible for product content
- Good knowledge about SEO & SEM (advantage)