

Policy Associate

About Pi Consulting:

Pi Consulting is an India based independent research and consulting organisation that works on key development issues using multidisciplinary approaches to advance the health and wellbeing of human populations. It was founded with the objective of using multidisciplinary, community-based research and approaches to develop strategies and support improved decision-making in policy especially for vulnerable groups. Its employees, consultants and researchers use a diverse set of expertise—including economics, human rights, epidemiology, anthropology, community engagement, communications—to create actionable, scalable solutions and research on key areas in development and global health.

Job Summary:

The desired candidate is required to have expert writing and communication skills, and experience in working with the Indian Media. The work focuses primarily on managing the team, creating a media plan and preparing policy summaries and guidelines for specific projects, developing partnerships with other organizations, overseeing recruiting and engagement efforts, planning and coordinating events, and preparing reports. Candidates should be dedicated and have a strong work ethic to keep up with a fast paced work environment.

Responsibilities and Duties:

- Create and implement a media engagement plan for specific projects.
- Work as part of the team to research, analyse, and track policy, regulations and issues within Pi Consulting project portfolio on public health
- Participate in strategic conversations and attend meeting with stakeholders
- Monitor progress of plan activities and provide regular reports demonstrating effectiveness of the outreach campaign
- Formulate and implement the advocacy and communication strategies within Pi Consulting's project portfolio
- Support the development and implementation of the communication and advocacy strategy to support of program objectives
- Design and implement a plan to reach policy makers and other target audiences to build support Pi Consultant's advocacy priorities
- Organise virtual community events, round tables and workshops
- Develop and implement a suitable media strategy for key advocacy issues
- Create and implement to the development of a social media strategy and produce appropriate content
- Serve as a liaison for journalists, other media and provide communications support
- Lead content development and produce written materials for knowledge management and virtual platforms
- Provide general copy-edit/editorial tasks for other communication materials
- Provide relevant communications training to team members

- Support other functions of the office as appropriate for a small multipurpose team supporting start-up operations
- Carry out such other work as required by the Director.

Required Experience, Skills and Qualifications:

- Must have at least 1 to 2 years of relevant work experience, preferably in Media.
- Must demonstrate strong writing and editing skills and convey information on complex issues both verbally and in writing using data and reasoning, and possess the ability to speak in formal and informal settings.
- Demonstrate strong attention to details and data accuracy.
- Must be able to work independently and must have the ability to exercise discretion and independent judgement regarding matters of significance.
- Be a self-starter as well as a team-oriented individual with strong interpersonal skills and a positive, professional attitude.

Benefits

Competitive remuneration.

Job Type: Full-time

Salary: As per industry standards

Work experience: 2 years (Preferred)

Education: Master's in Public Policy/any relevant social sciences

Or Master's in Media and Communication

Number of positions available: 1

Organisation website:

<https://piconsulting.in/>