

Marketing Internship at Opportunity Cell

Since starting in October, 2018, opportunitycell.com has grown to be a popular destination for educational opportunities for students across streams. Our mission is to enable informed and inspired careers; and we have just started. Engineering, Science, Medicine, Social Sciences, Arts, Business, Law, Commerce are huge streams with 100s of 'educational opportunities' being held and organised every day. We want our young people to be able to access them easily and explore their selves and careers by participating in such events and opportunities.

Roles and Responsibilities:

1. Creating exciting & unique meaningful internship experiences for the students
2. Coordinating with campaign managers to understand campaign objectives and accordingly evaluating the kind of internships we can curate to facilitate maximum student engagement
3. Planning and executing corporate outreach for different internship campaigns
4. Closing partnerships with corporates and individuals for their internship programs
5. Assisting partners in the application shortlisting process
6. Arranging logistics and arrangements for selected interns
7. Maintaining corporate network and relations with existing partners regularly
8. Analyzing strategies, existing employer outreach channels and optimizing them, along with finding new ones for future campaigns
9. Managing email marketing campaigns for corporate outreach

Skill(s) required:

- English Proficiency (Spoken)
- English Proficiency (Written)

Perks:

- Certificate
- Letter of recommendation
- Flexible work hours
- Job offer
- Stipend

Additional Information:

- You will be working on building a unique and challenging product directly with the founders and we encourage only candidates who are willing to push their boundaries for a superlative learning experience to apply. This is a unique role that offers high levels of ownership and independence where candidates will be entrusted with owning various aspects of the development process.
- Job offer: On successful conversion to a permanent employee, the candidate can expect a salary of Rs. 4-6 Lac/annum.