



ATLETICS

Atletics Esports Private Limited

CIN: U93090KA2018PTC113048

GSTIN: 29AAQCA8934J1ZW

Job Description

[Atletics](#) is looking for an intern to help kickstart its sports-focused education-tech vertical, Equal Field. Equal Field will offer short-term, intensive courses on different aspects of the Indian sports industry, namely: journalism, marketing, talent management and analytics. The intern will assist in execution, coordination and marketing of the program. At the moment, the position is a short-term role until December, but can be extended based on performance and quality of deliverables. This is a great opportunity for anyone interested in building a career in the sports industry in India.

Responsibilities

- Assist the Athletics team in design and implementation of ed-tech courses on the different aspects of the sports industry in India
- Support program mentors - who are industry experts in journalism, marketing, management and analytics - in design and delivery of course material
- Coordinate with industry experts to understand their requirements and provide ancillary support during sessions
- Lead research and put together reading material for different sessions in the program
- Send out regular updates and coordinate with students of the program
- Assist in targeted marketing and outreach strategy to promote the program in relevant circles
- Identify and reach out to potential institutional partners to help place students after the program

Remuneration: Rs. 15,000/- to 20,000/- per month (based on qualifications and experience)

Interested candidates can email their CV and a brief motivation letter to srikanth.r@atletics.com