



## JOB DESCRIPTION PARTNERSHIP LEAD, TECHSAKHI



Want to build a network of stakeholders dedicated to increasing digital safety for millions of women and LGBTQIA persons? Come, join TechSakhi.

TechSakhi is a digital safety helpline for women and LGBTQIA+ persons run by Point of View, a Mumbai-based non-profit that works on gender and technology. Piloted in February 2022 in Hindi, TechSakhi has served hundreds of callers with accurate and personalised information on countering online harassment and increasing digital security. The helpline provides empathic, confidential and empowering support.

We have ambitious plans to grow TechSakhi into India's first multi-lingual omni-channel helpline on digital safety for women and LGBTQIA+ persons by 2024. We will scale up the Hindi service to reach millions across India and roll out the helpline in Bengali, Marathi, and Tamil. We will build partnerships with organisations working with women and gender minorities in low-income communities, and run educational campaigns around digital safety. And we will ensure people can reach TechSakhi how they want – through calls, messages, emails, and social media. We need an experienced person to develop key partnerships for the helpline.

*If that's you, you have:*

- A successful track record of building and maintaining large number of partnerships in the social sector
- Experience engaging low income communities (*Desirable:* previous experience engaging government and corporate actors)
- Ability to communicate effectively, professionally, and persuasively with external partners
- Excellent Hindi language skills
- 5-7 years of experience
- Exceptional interpersonal skills and networking aptitude
- Proactive and hands-on - ready to roll up your sleeves and do what's needed

*You will be responsible for:*

- Researching, developing and executing a strategy to establish a digital safety network of 200+ organisations and agencies
- Maintaining, deepening and formalising relationships with existing partners to increase awareness of TechSakhi, including ensuring regular communication and messaging on digital safety and security



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- Identifying and building new partnerships in both the grassroots and larger civil society space through meaningful engagement on issues of technology and gender, working closely with Knowledge and Marketing Leads
- Establishing a network of organisations as referral services for TechSakhi, specific to target States, and in accordance with the needs identified in partnership with the Operations Manager
- Building relationships with other helplines, including key government helplines
- Representing TechSakhi's brand, values and objectives to various stakeholders

### **Job Specs**

This is a full-time position.

### **Job Location**

Anywhere within India; this is a remote position. You must be extremely comfortable working remotely.

### **Remuneration**

Competitive salaries within the non-profit sector

### **Reporting**

To TechSakhi's Project Lead

### **Start date**

15 December 2022 (negotiable)

### **References**

Names of two professional references, including one referee from the last three years

### **To Apply**

To apply, please email the following to [helpline@pointofview.org](mailto:helpline@pointofview.org) by 27 November 2022.

- An updated resume or CV
- A 2-page (max) explaining why you are the ideal candidate. Tell us everything we can't get from your CV - your interests, what motivated you to apply, and anything else you think we should know.

### **Application Deadline**

27 November 2022